

## Rob Blackin

### Vice President of Operations and Development

Rob Blackin is Vice President of Operations and Development at BlogTalkRadio ([www.BlogTalkRadio.com](http://www.BlogTalkRadio.com)) and brings over 18 years experience in the information technology and service sector.

As Vice President of Operations and Development, Blackin leads all developmental aspects of the web site and backend operations as well as managing all web developers and technical operators.

Prior to joining BlogTalkRadio, Blackin served as Director of Development of all Post Paid Products from April 2002 to August 2006 at IDT, a multinational holding company with operations spanning several industries. As Director of Development, Blackin was accountable for all website development, billing, payment processing and service configuration.

From May 2001 to April 2002, Blackin he held the title of Chief Information Officer at startup telecommunications company Exprimer, one of the first companies to offer unlimited phone service packages to consumers. Blackin was part of the four person initial setup team at Exprimer where he architected, developed and implemented the entire infrastructure of the company.

Formerly the Chief Information Officer of VoiceNet, a telecommunications company which sells calling cards and long distance services via media outlets, Blackin essentially supervised all systems required to run the business including all hardware, software, databases as well as the company website from July 1997 to May 2001.

In addition, he served as sales engineer at Red Brick Systems from July 1996 to July 1997 where he taught colleagues and customers the fine points of data mining and data warehousing.

In January 1991, Blackin began his career in technology and telecommunications at AT&T.

Rob Blackin graduated from Tufts University in 1990 with a BS in Electrical Engineering and received his MBA from NJIT in 2008.