

**JOHN C. HAVENS**  
**VICE PRESIDENT OF BUSINESS DEVELOPMENT**

John C. Havens: Vice President of Business Development at BlogTalkRadio ([www.BlogTalkRadio.com](http://www.BlogTalkRadio.com)) spearheads the company's white label and business solutions service, working to form strong distribution partnerships to grow the overall network.

Havens is also lead organizer of PodCamp NYC, an annual social media "unconference" that focuses on educating participants on how to use, implement and share any/all new media tools. PodCamp NYC 1.0 attracted 850 participants and 100 speakers in April 2007.

He is a founding and Advisory Board member of the Association for Downloadable Media. ADM focuses on providing advertising and audience measurement standards for episodic and downloadable media. Havens is well-known in the web's audio universe as he was the inaugural Guide to Podcasting at About.com.

In addition to his BlogTalkRadio duties, Havens is currently working on a book with Online PR Guru Shel Holtz entitled, "Tactical Transparency" (working title). The book explores the nature of corporate communication in the modern era of open dialogue in business and is slated for release by Jossey/Bass in the Fall of 2008 ([www.transparencybook.com](http://www.transparencybook.com))

A former professional actor, Havens appeared in principal roles on and off Broadway, television, and film for more than fifteen years.

John Havens graduated from Messiah College with a BA in History and Theatre.