

Philip Recchia

Director of Programming and Communications

As director of programming and communications for BlogTalkRadio (<http://www.blogtalkradio.com>), Philip Recchia brings 14 years of Big Media experience to the network, having worked for such leading media organizations as NBC Cable Networks, News Corp., Reader's Digest and Wenner Media.

From 1994 to 1998, he was director of media relations, editorial services and special on-air projects and for CNBC Television. There he created programming for historic milestones like the 10th anniversary of the Stock Market Crash of 1987, and conceived the network's first-ever documentary, "The Great Game: The Story of Wall Street." He also created and produced "CNBC Student Stock Tournament," an educational program for grade school and high school students that yielded \$3 million in sponsorship revenue in its second year and won a Beacon Award from the Cable TV Public Affairs Association for Best Use of a Web Site in Cable Programming.

In 2000, Recchia co-created the online financial news network JAGfn. Produced out of Manhattan's Chelsea Studios and distributed via the America One television network, JAGfn featured eight hours of original programming that was also streamed live on Lycos and more than 100 affiliate Web sites worldwide.

In 2005, he founded Above PAR Productions, which specializes in video production for individual clients. A former writer/reporter for the New York Post, Us Weekly magazine and UsMagazine.com, Recchia most recently worked on developing News Corp.'s PageSix.com, the companion website to the world's leading gossip column. He has also been a writing instructor at New York University since 2002, and edited "Reengineering the Bank" (McGraw-Hill, 1994) by Aston Associates Chairman Paul Allen, which became a number-one best-selling business title.

Recchia graduated from Boston University with a B.A. in English.